



# 2023 SPONSORSHIP OPPORTUNITIES

MAINE MEDICAL GROUP  
MANAGEMENT ASSOCIATION

**MGMA**<sup>®</sup>  
MAINE



|                                    |       |
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# The Who's of MEMGMA



## WHO WE ARE

The Maine Medical Group Management Association (MEMGMA) is a vital resource for healthcare professionals and medical group managers throughout the state. Maine MGMA offers advocacy, education, tools, resources and networking opportunities required to enhance, develop and mentor those who serve in the administration of the medical practice. We are the one stop resource for the practice management community in Maine.

## WHO ARE OUR MEMBERS

Maine MGMA is comprised of approximately 200 members representing over 1,500 physicians in New Hampshire. Our members work in a wide range of practice settings, such as: private practice, academic and hospital practice, and integrated delivery systems and represent all specialties. They are like minded individuals with similar professional goals. Of our medical practice membership, a large percentage serve in a leadership position within their medical practice. Most members categorize themselves as Administrators, Managers, Directors, Presidents or C-Suite Executives.

## WHO SHOULD PARTNER WITH US

If you are looking to grow your presence in Maine and want to partner with an organization who values your support, MEMGMA is the right place for you. We take the time to understand your organization's goals and needs and we'll work with you to find the right solution for your investment. Our corporate sponsorships focus on a multi-platform approach to avoid over saturation in one discipline, ensuring your message connects with our members. We have developed a variety of unique and customizable event sponsorships and exhibiting opportunities for our annual conference to spotlight your organization. And we also offer several a la carte items to maximize your exposure including Thought Leadership Session, Peer to Peer Roundtables, Spark Sessions, Webvertising and Newsletter Ads.

This booklet will give you a look at all of our year-long Corporate Sponsorship opportunities, our Annual Conference offerings as well as additional a la carte options for your consideration.

*The one stop resource for Maine practice managers*





# 2023 CORPORATE SPONSORSHIPS

Amplify your impact by spotlighting your organization with a year-long, multifaceted corporate sponsorship branding campaign. This compound approach will strengthen your position with our members, your buying influence.

A corporate sponsorship with Maine MGMA allows you to engage membership and develop strong partnerships through 2023.

Highlights of these packages include a multi-platform media blitz, speaking engagements, premier booth locations at our Annual Conference and monthly member webinars.



# OVERVIEW:

|   | <b>Diamond</b><br>\$5,000<br>(Value \$8,495) | <b>Platinum</b><br>\$3,000<br>(Value \$5,795) | <b>Gold</b><br>\$2,000<br>(Value \$4,995) | <b>Silver</b><br>\$1,000<br>(Value \$3,550) |
|---|--|---|---|---|
| • 1 Affiliate Membership  | ✓  | ✓   | ✓   | ✓   |
| • 1 E-Blast to membership announcing sponsorship  | ✓  | ✓   | ✓   | ✓   |
| • Dedicated E-Blast Advertisements to membership with your content  | 4<br>(quarterly)                             | 2<br>(1 per half yr)                          | 2<br>(1 per half yr)                      | ✗   |
| • Newsletter article announcing sponsorship   | ✓  | ✓   | ✓   | ✓   |
| • Newsletter ad   | 4 (quarterly)                                | 4 (quarterly)                                 | 2 (1 per half yr)                         | 1   |
| • 1 Social Media announcement of sponsorship  | ✓  | ✓   | ✓   | ✓   |
| • Social Media posts with your content  | 4 (quarterly)                                | 2 (1 per half yr)                             | 2 (1 per half yr)                         | ✗   |
| • Logo and hyperlink in footer of all electronic communications (E-Blasts)  | ✓  | ✗   | ✗   | ✗   |
| • Logo and hyperlink on our website home page   | ✓  | ✗   | ✗   | ✗   |
| • Logo and hyperlink with 50-word company description on Corporate Sponsor Directory  | ✓  | ✓   | ✓   | ✓   |
| • A :30-:60 second commercial to air during all virtual events, in-person educational events and Annual Conference. Commercials can also be posted to our social media accounts. (.MP4 or YouTube link) | ✓  | ✓   | ✓   | ✗   |
| • Exhibit Booth/Table Live Educational Events (Including 2 booth personnel) (Excludes Annual Conference)  | ALL  | ALL   | 2<br>(Your Choice)                        | 1<br>(Your Choice)                          |
| • Signage at Registration Desk of all Live Educational Events   | ✓  | ✓   | ✓   | ✓   |
| • Member Golf Outing Hole Sponsorship (if applicable)   | ✓ + 2 Golfers                                | ✓ + 2 Golfers                                 | ✓   | ✗   |
| • Exhibit Booth at the Annual Conference (3 booth personnel included)   | Premier Location                             | Premier Location                              | ✓   | ✗   |
| • Additional sponsorship at Annual Conference valued up to \$2000   | ✓  | ✓   | ✗   | ✗   |
| • Promotional Item or Literature in Annual Conference Attendee Bags   | ✓  | ✓   | ✓   | ✗   |
| • Full Page Color Ad in Conference Program Book   | ✓  | ✓   | ✓   | ✓   |
| • Signage at Annual Conference  | ✓  | ✓   | ✓   | ✗   |
| • Speaking Engagement at Annual Conference  | ✓  | ✗   | ✗   | ✗   |
| • 1 Member Webinar (non-promotional)  | ✓  | ✓   | ✗   | ✗   |



# 2023 ANNUAL CONFERENCE SPONSORSHIPS

**NEW ENGLAND REGIONAL CONFERENCE**

**APRIL 19-21, 2023**

**SEA CREST BEACH HOTEL**

**NORTH FALMOUTH, MA**

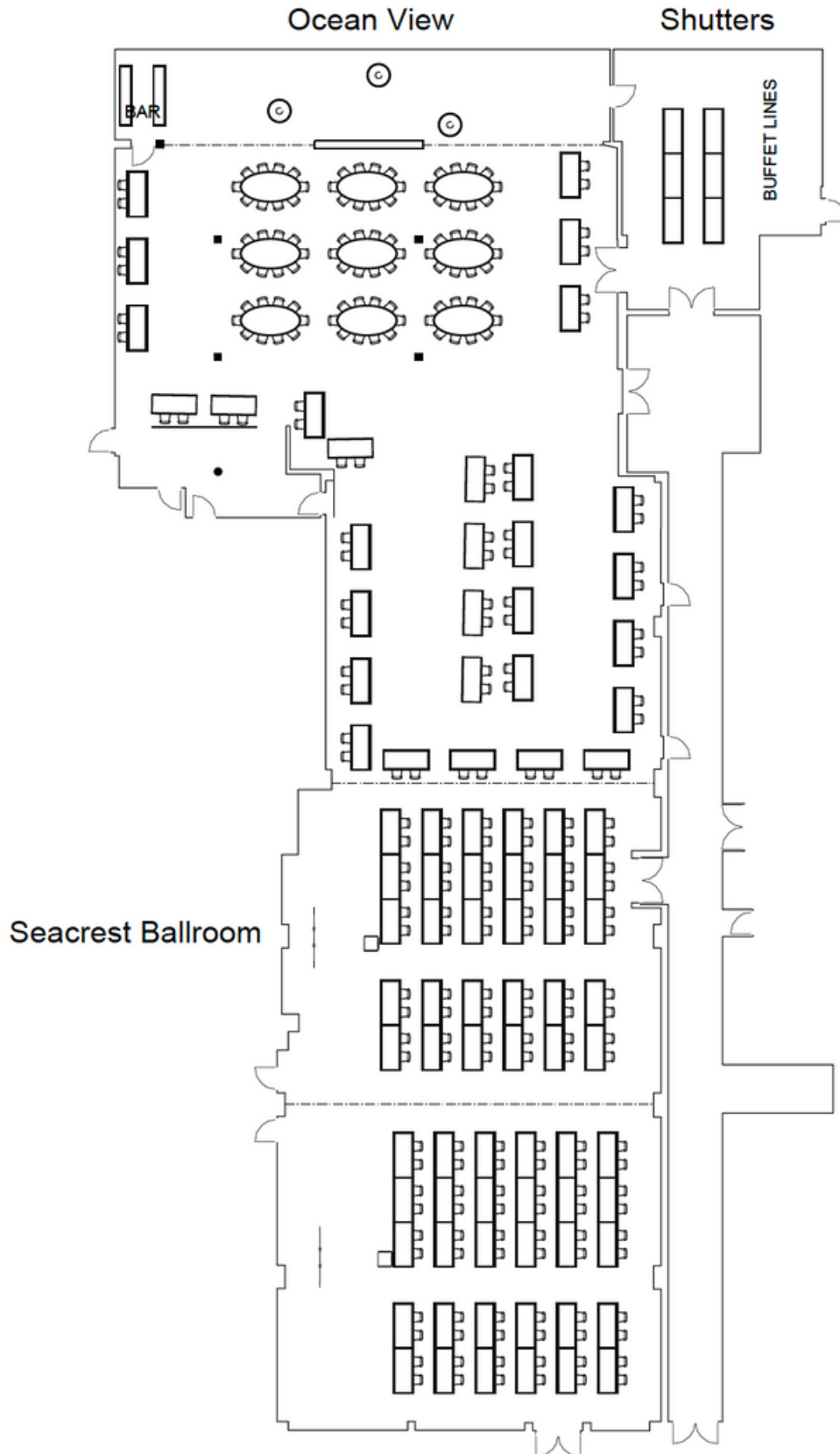
Spotlight your organization at our New England Regional Conference featuring 2½ days of education and networking mixed in with a little bit of fun. Our Regional Conference is co-hosted with Massachusetts/Rhode Island MGMA, New Hampshire MGMA & Vermont MGMA.

This year our conference will deliver more than 8 hours of face to face time with approximately 200+ attendees consisting of practice leaders and decision makers.

Join us and connect with our attendees during our highlight event of the year.

# EXHIBIT HALL MAP:

\*Map is subject to change - the number of booths is estimated and the floor plan will be updated accordingly





# EXHIBIT BOOTHS:

## MEMBER BOOTH

\$1,695

### INCLUDES:

- 6' Table
- 2 Chairs
- 2 Booth Personnel
- Listing in Program Book and on Web Page
- Wi-Fi
- Electric (if requested)
- Attendee List (Pre & Post Conference)
- Entrance to all educational and networking events  
(excludes pre-conference events)

## NON- MEMBER BOOTH

\$1,995

### INCLUDES:

- 6' Table
- 2 Chairs
- 2 Booth Personnel
- Listing in Program Book and on Web Page
- Wi-Fi
- Electric (if requested)
- Attendee List (Pre & Post Conference)
- Entrance to all educational and networking events  
(excludes pre-conference events)

# PREMIER PACKAGES:

*Exhibit Booth Included*

## ATTENDEE LANYARD

\$3,500

### DESCRIPTION:

- Exhibit Booth Included
- Your company logo on all attendee lanyards
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



## ATTENDEE BAG

\$4,500

### DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on all attendee bags
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



# VENDOR GAME

\$4,000

## DESCRIPTION:

- Exhibit Booth Included
- Your logo on all game cards given to all attendees
- Your personnel may announce winners and hand out prizes
- Full Page Color Program Book Ad
- Signage at Registration Desk and in Exhibit Hall announcing prizes
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book
- Dedicated Social Media Post & Eblast Announcing Prizes



# CONF. NOTE PAD/PEN

\$5,000

## DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on all attendee note pad/pen combinations
- Signage at registration desk
- Full Page Black and White Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



# CONF. MOBILE APP

\$6,000

## DESCRIPTION:

- Exhibitor Booth Included
- Your company logo on our mobile app
- Your logo on mobile app instructions
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book





# KEYNOTE SPEAKER

\$6,000

## DESCRIPTION:

- Exhibitor Booth Included
- Literature/material handout at door of keynote session
- 2-minute company introduction before keynote session
- Speaker introduction
- Signage at registration desk
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



# WELCOME RECEPTION

\$5,500

## DESCRIPTION:

- Exhibitor Booth Included
- Signage at door and registration desk
- Welcome attendees at door with your promotional giveaway
- Entertainment Introduction
- 2 minutes with microphone for Company Introduction
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



# THEMED NETWORKING EVENT

\$5,500

## DESCRIPTION:

- Exhibitor Booth Included
- Signage at door and registration desk
- Introduction by DJ
- 2 minutes with microphone for Company Introduction
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Photo Booth with logo on pictures
- Party Props
- Full Page Color Program Book Ad
- Promotional item or literature in all attendee bags
- Recognition on website event page & Program Book



# SPONSORSHIPS:

\*Does not include Exhibit Booth\*

## CONFERENCE BREAK

\$500  
(3 available)

### DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Break

## BREAK OUT ROOM

\$500  
(2 available)

### DESCRIPTION:

- Signage at door
- Introduction of speakers
- Table in room for your literature
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page





# BREAKFAST

\$1,000  
(2 available)

## DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Breakfast



# LUNCH

\$1,000

## DESCRIPTION:

- Signage at entrance and in hall
- Greet attendees at entrance to hall
- 2-minute company introduction
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Logo Projected in Exhibit Hall During Breakfast



# PRE-CONFERENCE

\$2,000

## DESCRIPTION:

- Signage at door
- Introduction of speakers
- Table in room for your literature
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Dedicated social media post and eblast announcing session sponsorship



# SIGNAGE

\$2,000

## DESCRIPTION:

- Your logo on all conference signage
- Signage at Registration Desk announcing sponsorship
- Recognition in Program Book
- Promotional literature/material in all attendee bags
- Recognition on website event page



# WIFI SPONSOR

\$2,500

## DESCRIPTION:

- Wifi instruction card at registration desk with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page
- Custom Wifi Password (Where available)



# FLASH DRIVES

\$3,000

## DESCRIPTION:

- Your logo on all conference flash drives pre-loaded with workshop presentation (when available)
- Signage at Registration Desk
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# A/V SPONSOR

\$4,000

## DESCRIPTION:

- Signage at registration desk, all general sessions and break out rooms
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# BUSINESS CARD BOOK

\$3,000

## DESCRIPTION:

- Your logo on business card books
- Signage at registration desk
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# HOTEL KEY CARD

\$4,000

## DESCRIPTION:

- Your logo on all hotel key cards
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# CYBER CAFE & CHARGING STATION

\$4,000

## DESCRIPTION:

- Signage at Café
- Meet and greet with attendees at Café
- Full Coffee Station set-up
- Variety of chargers for attendee devices
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page





# WATER STATION

\$5,000

## DESCRIPTION:

- Signage at water stations in all session rooms
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# BUBBLE BAR

\$5,000

## DESCRIPTION:

- Meet and greet attendees at the conference registration desk with Champagne, Mimosas or Bellini Toast
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# BLOODY BAR

\$5,000

**\*\*Traditionally held on the last morning of the Conference**

## DESCRIPTION:

- Meet and greet attendees at the conference registration desk with a Bloody Mary (Hair of the Dog)
- Cocktail Napkins with your logo
- Beverage Cups with your logo
- Recognition in Program Book
- Promotional item or literature in all attendee bags
- Recognition on website event page



# PROGRAM BOOK AD

|                                 |         |
|---------------------------------|---------|
| Program Book Inside Front Cover | \$1,000 |
| Program Book Inside Back Cover  | \$1,000 |
| Program Book Back Cover         | \$1,500 |
| Program Book Full Page Color Ad | \$475   |

# EXHIBITOR ADD ON

|  |            |
|--|------------|
| Gift Registration to 1st Time Attendee | \$150 each |
| Additional Booth Personnel             | \$279 each |
| Promotional Giveaway in Attendee Bag   | \$400      |





# A LA CARTE OPTIONS

Our member communication strategy is wide-ranging and includes social media, newsletter, email, social media, print and much more.

Extend your reach with our members through one of the many a la carte offering available to you.



# ADD-ONS

Only available to add-on to any Corporate Sponsorship package

- Host a Thought Leadership Session at our Annual Conference - \$2500
- Host Quarterly (4 total) Peer to Peer Roundtables OR Spark Session (Virtually or In-person) - \$4000
- Host a Peer to Peer Roundtable OR Spark Session (Virtually or In-person) - \$1500

# WEB BANNER AD

## \*\*Membership Required

- 1 Month Home Page Banner Ad - \$1,000
  - Ad runs 1st through last day of the month
  - Deadline for Banner Placement: 1 week prior to the 1st of the month
  - Size: 1584 x 300 px      Format: PNG or JPG





# NEWSLETTER ADS

## PRICE PER ISSUE:

Half Page Ad - \$800

Quarter Page Ad - \$300

## DATES OF PUBLICATION:

March 2023

June 2023

September 2023

December 2023

## DEADLINE FOR AD PLACEMENT:

The 1st of the month of publication

## AD FORMAT:

.pdf, .png, .jpg

## AD SIZES:

Half Page Ad - 8"w x 5"h

Quarter Page Ad - 4"w x 4.75"h

Maine MGMA March 2021 Newsletter

**MGMA**<sup>®</sup>  
**MAINE**

EXAMPLE

QUARTER PAGE AD



### Upcoming Events:

[Webinar - Surviving and Thriving During the Shifting Healthcare Landscape](#)

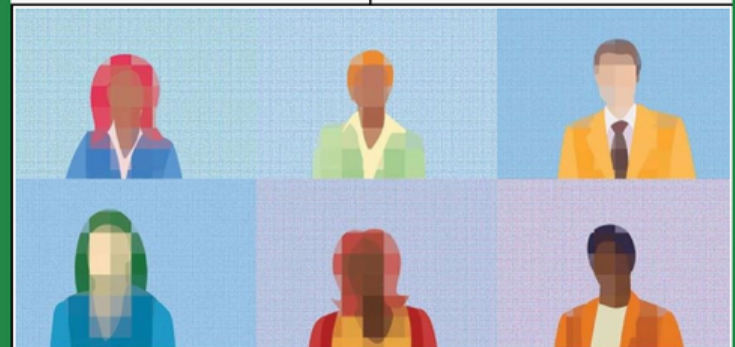
16 Mar 2021 | 12:00 PM

[Webinar - Retroactive Refund Opportunities - Employee Retention Tax Credit and PPP Forgiveness](#)

24 Mar 2021 | 12:00 PM

[Webinar - Innovative Design Thinking for Healthcare](#)

6 Apr 2021 | 12:00 PM



**Creating purpose and sustaining culture via better virtual meetings**

**Stop chasing overdue debt.**



Don't let overdue patient bills strain your budget. We understand the nuances of insurance billing and related follow up. Established in 1982, Alacrity overages \$30 million in collections processed annually. Our recovery is twice the national average.

- We treat everyone with respect, protecting your image and ours.
- We are based in Annapolis, Maryland.
- Interpreters available for non-English speaking accounts.
- We are ACA certified Professional Collection Specialists.
- 100% HIPAA and Fair Debt Collection Practices Act (FDCPA) compliant.

The sooner you place accounts with Alacrity (120 days recommended), the higher your recovery rates will be.



800.752.9663  
info@accmd.com | AlacrityCollections.com

**ALACRITY<sup>®</sup> COLLECTIONS**  
Leader in the ARM (Accounts Receivable Management) Industry

HALF PAGE  
EXAMPLE

Submit this form along with your payment to:  
Email: staff@mainemgma.com or Mail: PO Box 3403, Hamilton, NJ, 08619

|                 |       |                       |          |
|-----------------|-------|-----------------------|----------|
| Contact Name    | Title | Business Type/Product |          |
| Organization    |       | Website               |          |
| Mailing Address | City  | State                 | Zip Code |
| Phone           | Fax   | E-mail                |          |

### Select Corporate Sponsorship:

Diamond ☐ Platinum ☐ Gold ☐ Silver ☐

### Select Exhibit Booth or Conference Package:

Member Exhibit Booth ☐  
Non-Member Exhibit Booth ☐  
Attendee Lanyard Package ☐  
Attendee Bag Package ☐  
Vendor Game Sponsor ☐  
Conference Mobile App Sponsor ☐  
Conference Notepad/Pen Sponsor ☐  
The Keynote Speaker Sponsor ☐  
Welcome Reception Sponsor ☐  
Themed Networking Event Sponsor ☐

### Select Any Additional Conference Sponsorship(s) or Add On Bonus Options:

|   |  |
|---|--|
| Conference Break Sponsor <input type="checkbox"/> | Cyber Cafe & Charging Station <input type="checkbox"/>           |
| Break Out Room Sponsor <input type="checkbox"/>   | Water Station Sponsor <input type="checkbox"/>                   |
| Pre-Conference Sponsor <input type="checkbox"/>   | Bubble Bar Sponsor <input type="checkbox"/>                      |
| Breakfast Sponsor <input type="checkbox"/>        | Bloody Bar Sponsor <input type="checkbox"/>                      |
| Lunch Sponsor <input type="checkbox"/>            | Program Book Inside Front or Back Cover <input type="checkbox"/> |
| Signage Sponsor <input type="checkbox"/>          | Program Book Back Cover <input type="checkbox"/>                 |
| Flash Drive Sponsor <input type="checkbox"/>      | Program Book Full Page Ad <input type="checkbox"/>               |
| A/V Sponsor <input type="checkbox"/>              | Gift Registration <input type="checkbox"/>                       |
| Wifi Sponsor <input type="checkbox"/>             | Additional Booth Personnel <input type="checkbox"/>              |
| Hotel Key Card Sponsor <input type="checkbox"/>   | Promotional Giveaway in Conference Bag <input type="checkbox"/>  |

### Select Any A La Carte Items:

|  |   |
|--|---|
| Thought Leadership Session <input type="checkbox"/>    | Full Page Newsletter Ad <input type="checkbox"/>    |
| Quarterly Round/Spark Session <input type="checkbox"/> | Half Page Newsletter Ad <input type="checkbox"/>    |
| One Round/Spark Session <input type="checkbox"/>       | Quarter Page Newsletter Ad <input type="checkbox"/> |
| Web Banner Ad <input type="checkbox"/>                 |   |

Booth Personnel #1      Booth Personnel #2      Additional Booth Personnel (\$279/ per addition):

Company name as you would like it to appear on promotional material:

☐ Enclosed is Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ payable to MEMGMA.

**PLEASE MAKE ALL CONFERENCE PAYMENTS BY CHECK PAYABLE TO NERC-NHMGMA**

☐ Charge \$ \_\_\_\_\_ to the following credit card: ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

|                                  |           |          |
|----------------------------------|-----------|----------|
| Card Number                      | Exp. Date | SEC Code |
| Billing Address (Please Print)   |           |          |
| Card Holders Name (Please Print) | Signature |          |



# Let's get in touch

Maine Medical Group Management Association

 866-222-3777

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 P.O. Box 3403, Hamilton, NJ, 08619

 <https://twitter.com/MEMGMA>

 <https://www.facebook.com/MEMGMA>

 <https://www.linkedin.com/company/mainemedicalgroupmanagementassociation>

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